THE EFFECTS OF SOCIAL NETWORKS ON TABUK UNIVERSITY BEHAVIORS

Hassan Abdullah ALrizqi Alqarni Faculty of Education and Arts, Tabuk University

Abstract_ This study aimed at identifying the effects of social networks on Tabuk University Behaviors using descriptive approach. The sample of the study consisted of male and female students of Tabuk University (N=622).

A self-reported questionnaire was developed for collecting data around the research questions. The results showed that Whatsapp was the most used application, and the most number of the sample used the social networks for less than 3 hours. Regarding the positive usage of social networks, Invitation to the oneness of Allah, communicating with family and friends, and cultural participating were reported respectively. Regarding the negative usage of social networks, the weakness of spiritual attitudes, the spread of the language of insults and verbal abuse, and crowding out of the dialects, and showed laziness and lack of motivation to work and production were reported respectively.

In light of these findings, the study recommends taking advantage of the potential of networking in the positive aspects and awareness of the negative effects to form a frame for university students and faculty members, educators, and thinkers to deal with this product according to the cultural frameworks to encourage the positives and negatives went.

Keywords: social networking, Facebook, What's Up, students at the University of Tabuk.