THE USE OF STRATEGIC PLANNING MODELS IN DEVELOPING A PROPOSED STRATEGIC PLAN FOR THE COLLEGE OF EDUCATION AT KING KHALID UNIVERSITY

MANSOUR BIN AWAD SALEH AL-QAHTANI
Associate Professor of Educational Administration
Higher Education, Faculty of Education,
King Khalid University

AL-SAYD AL-SAYD MAHMOUD BUHAIRI
Associate Professor of Educational Planning
Administration Faculty of Education
Universities of King Khalid and Al-Azhar

Abstract_ The current study aimed at using strategic planning models to develop a proposed strategic plan for the College of Education at King Khalid University. In the study, the proposed strategic plan constituted of several developing phases that include: the strategic orientation phase which included setting up the bases and foundations for the strategic plan; the planning phase for planning in which the strategic planning team is formed; the constructing phase for the strategic plan; the identifying phase of the key elements of the strategic plan; the environmental analytic phase for the College of Education-King Khalid University; the executive construction and implementation phase for the strategic plan; The monitoring and evaluating phase for the strategic plan to identify the proposed plan limitations and activate it, and finally the defining authorities responsible for the application of the proposed Strategic Plan.

Key word: Strategic planning, strategic planning models, College of Education