

ENHANCING VOLUNTARY WORK IN SAUDI UNIVERSITIES: A STRATEGIC APPROACH

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***Abstract** _This research aims at shaping a strategic vision to enhance voluntary work in Saudi Universities .The descriptive approach is employed in the research. A questionnaire was administered to the research sample that included 259 female students from University of Hail. These students belonged to both scientific and literary specializations. Results of the field study indicated a severe lack of participation in voluntary work as participation rate was only 47.2 % of the total number of students.*

The research reached a strategic vision to enhance voluntary work in educational institutions through extra-curricular activities within universities, teaching methods and innovative management of universities. It is recommended that students' graduation projects be related to serving their community, in addition to making voluntary work part of the evaluation of faculty members. It is also necessary to spread awareness of the importance of voluntary work through seminars, awareness campaigns, and focusing on activities within the university.

***Keywords:** Volunteer work, education, university activities, strategy, educational institutions, the University of Hail, Saudi universities.*