

# EFFECTS OF LEARNING STYLES ON STUDENTS' PERCEPTIONS OF ENTREPRENEURSHIP COURSE RELEVANCE AND TEACHING METHODS

**Abayomi Kazeem Akinboye**

**Zaidatol Akmaliah Lope Pihie**

**Department of Science and Technical Education - University Putra Malaysia (UPM)**

***Abstract**\_ Entrepreneurial pedagogy has gained more attention in recent studies as researchers have found that the means of content delivery is as important as the course content itself. The delivery should cater for differences in students' learning. This is a descriptive study that used survey method in data collection. The study examines a total of 119 students' perceptions of the teaching methods adopted by lecturers and the course relevance with respect to their learning styles using correlation and one-way ANOVA for relationship and differences among groups. The findings suggest that in general, the differences in students learning styles were taken care of by lecturer's teaching methods and the course content, while there is a positive correlation between lecturer's teaching method and course relevance. These findings suggest several courses of action for entrepreneurship education curriculum designers and entrepreneurial pedagogy. Individual learning preferences should be given adequate attention in entrepreneurship education curriculum development and pedagogy.*

***Keywords:** learning style, entrepreneurship, course relevance, teaching method, entrepreneurial pedagogy.*