

# THE EFFECTIVENESS USE OF THE BLACKBOARD SYSTEM IN THE INSTRUCTIONAL PROCESS FROM THE QU STUDENTS AND FACULTY MEMBERS POINT OF VIEW

**AHMAD JASSIM AL-SAAI**  
**Associate Professor of Educational technology**  
**Educational Sciences Department**  
**College of Education – Qatar University**

***ABSTRACT\_** The current study aims to measure the effectiveness of the Blackboard System (BbS) in higher education at Qatar University (QU) from students and faculty members' point of view in (Spring2014). In order to meet this aim, two specific versions of the Blackboard System Effectiveness Questionnaire have been distributed throughout the university on both samples of the study (students and faculty members). The students sample consisted of (737) students, whereas, the faculty sample contained (105) Faculties. Both samples were limited to those who entered the university as students & Faculty members in 2012 and earlier.*

*Results showed that there was a significant ratio of (0.05) on the students' sample, which indicate that the (BbS) is an effective tool in the university study from students' point of view. In relevance, a significant difference between male & female student on the effectiveness of the system has been noted, in favor of female students. Concerning the faculty members, the findings also indicate that the (BbS) is an effective tool in the university teaching as seen by the faculty members. Interestingly, the results showed a consistency between the university students and faculty members on the effectiveness of the (BbS) in university instructional process.*

***KEYWORDS:** E-Learnig in Higher Education, Blackboard as a Learning Management System (LMS), Blackboard (BbS) In Higher Education, Students' Perception on Blackboard, Faculty Perception on Blackboard.*