ABSTRACT: The purpose of this study is to investigate the degree of applying total quality management criteria in secondary public schools at Bani Kennana educational districts as perceived by principals. Moreover, if there are any significant differences in the implementation degree attributed to the study variables. The sample of the study consisted of (71) male and female principals selected through random sampling. The researcher administered a questionnaire consisted of (32) items distributed into: planning, objectives, leadership, school facilities and financial and human resources. The findings of the study showed that the implementation degree is in a high level as leadership domain came first while school facilities domain came in the last rank. Moreover, there are no significant statistical differences attributed to gender in domains except in objectives and school facilities domains, and in scientific qualification variables except in leadership domain in favor of Bs degree principals. There were no significant statistical differences attributed to experience in all domains except in planning and leadership domains in favor of more than 10 years of experience and in objectives, financial and human resources and school facilities in favor of less than 10 years of experience. Based on the findings the study presented several recommendation.

KEY WORDS: Total Quality Management. Bani Kennana District. Male and Female principals.