

# THE EFFECTIVENESS OF BEHAVIORAL COUNSELING FOR DEVELOPING THE COMMUNICATION SKILLS IN SATTAM BIN ABDULAZIZ UNIVERSITY

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***ABSTRACT\_** Studying aimed to measure effectiveness of heuristic program in enhancement of student's communication skills in Prince Sattam Bin Abdulaziz University.*

*Trial group includes 96 males student distributed into two groups: the trial group effectiveness includes 48 male and female students, and control group 48 male and female student of the college of Education. Behavioral heuristic has been applied on the sample which includes 10 training sessions. Each session includes (50) minutes.to reach the results, two tools were used studying prepares by the researcher. The first is communication skills scale , the other is the behavioral heurists skills program for enhancement of communication skills. After analysis of the result by (spss) program. The most important appeared and was the effectiveness of the program effectiveness had a difference statistical indicators for studying levels, the third and and fourth years more than first and second years. There was not any differences of statistical indicators between first and second levels, and between third and fourth level.*