ADOPTION OF WEB 2.0 TECHNOLOGIES AND ITS APPLICATIONS IN EDUCATION FROM THE INSTRUCTORS’ PERSPECTIVES AT ALJOUF UNIVERSITY

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ABSTRACT_ The current study investigated instructors’ perceptions toward adopting Web 2.0 in their courses at Aljouf University. The study also assessed the readiness of Aljouf University for adopting these technologies and looked at the barriers of the adoption from the instructors’ perspectives. The relationship between instructors’ perceptions and selected demographic variables including gender, academic rank, and academic discipline was also examined. Fifty-six instructors from Aljouf University participated in the study, and the data was collected using a survey that was developed by the researcher for the purpose of the study. The finding of the study indicated that the instructors showed positive perceptions toward adopting Web 2.0 technologies in their courses, and they believe that using these technologies is important for both learners and instructors. The results also revealed some of the barriers for adopting web 2.0 at Aljouf University, such as the lack of training on using web 2.0 technologies. The study concluded with a number of recommendations to improve the adoption of Web 2.0 tools for learning at Aljouf University and provided a suggested proposal for improving faculty members’ skills for using web 2.0 technologies in their courses.

KEYWORD: web 2.0 technologies, faculty perception, adoption for learning.