PREVAILING ORGANIZATIONAL CULTURE AT PRINCESS NOURAH BINT ABDULRAHMAN UNIVERSITY FROM THE PERSPECTIVE OF THE MEMBERS OF ADMINISTRATIVE BODY

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ABSTRACT. The study aimed to identify the organizational culture at Princess Nourah bint Abdulrahman University (PNU) from the perspective of the administrative body, as well as to identify the degree of variation among members of the study about organizational culture in the university according to (Career grade, years of experience, workplace, and qualifications). The population of the study consisted of (2450) administrative body in the faculties of the university and support deanships. The researcher used the descriptive approach and distributed a questionnaire to 30% of the study population. The responses that were obtained reached (495), which represents 20% of the study population. The study found the following results: (74.5%) study sample sees that the prevailing organizational culture in (PNU) was the bureaucratic culture. There were statistically significant differences between the study sample responses about the prevailing organizational culture in the following Dimensions: (bureaucratic culture, creative culture, supportive culture), belonging to different Career grade and years of experience. There were statistically significant differences between the study sample responses about the prevailing organizational culture in Dimensions: (bureaucratic culture, creative culture, supportive culture), belonging to different educational qualifications for members of the sample. And There were statistically significant differences between the study sample about the prevailing organizational culture in Dimensions: (creative culture, supportive culture), belonging to different workplace for members of the sample.

KEYWORDS: Organizational Culture, Higher education, Princess Nourah bint Abdulrahman University.