

THE REALITY OF THE HIGHER STUDIES STUDENTS IN THE DEPARTMENT OF EDUCATIONAL TECHNOLOGY AT THE KING SAUD UNIVERSITY BENEFIT FROM THE SECOND GENERATION TECHNIQUES OF THE WEB (WHATSAPP, TWITTER AND YOUTUBE)

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ABSTRACT_ This study aimed to statement and assess the reality of the higher studies students in the Department of Educational Technology at the King Saud University benefit from the second generation techniques of the Web which are Whatsapp, Twitter and YouTube. Moreover, this study aimed to know the impact of educational background, capable of using computer and age in getting advantage of the second generation of Web technologies. The researcher used the descriptive analytic method. The study sample consisted of 34 female students from the Master Level IV in Department of Education Technology at King Saud University in Riyadh. It was applied in the second semester of the year 1435/1436 AH. The researcher has used a as a tool of the study to measure how the higher studies students in the Department of Educational Technology at the King Saud University benefit of the second generation Web tools which are Whatsapp, Twitter and YouTube. The researcher has checked the validity and reliability of the questionnaire. The study showed There are no statistically significant differences in the benefits of Whatsapp, Twitter, YouTube applications in promoting the educational environment at King Saud University students and that according to the differences in the specialty and old. The result showed that 77.87% of the sample of the study recognize the importance of the criteria that contained in the questionnaire of Twitter application. 81.2 % of the sample of the study recognize the importance of the criteria that contained in the questionnaire of YouTube application. And 89.2% of the sample of the study recognize the importance of the criteria that contained in the questionnaire of YouTube application. Overall the arithmetic mean value is (4.155) Twitter; (4.3) YouTube; and (4.48) YouTube, which means that the benefits of the sample of the study of these applications raise. In light of the results of the study, the researcher recommends that it is important to get advantage of the second generation techniques of the Web to enhance the educational process.

KEY WORD: higher studies students, Web 2.0, Whatsapp, Twitter and YouTube.