

# THE PROFESSIONAL TRAINING NEEDS AND SOME DEMOGRAPHIC VARIABLES FOR THOSE WHO ARE WORKING IN ARBAB AL-TAWAIF ESTABLISHMENTS IN THE LIGHT OF AIMS OF NATIONAL TRANSFORMATION PROGRAM 2020

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***ABSTRACT** \_ This study aimed to identify the professional training needs for the works of Arbab Al-Tawaif Establishments in the light of the variations and changes of (the academic level-Arbab Al-Tawaif Establishments- years of work at the Establishment-numbers of participation in training courses).The study sample consisted of 186 of those who worked in Hajj season 1437AH. This sample has been chosen randomly. In order to achieve the objectives of the study, the researcher developed a special tool to identify the professional training needs for the works of Arbab Al-Tawaif Establishments. The study used the statistical methods (frequencies-percentages-average-Standard Deviations- One Way ANOVA-Scheffi' Test). The results of the study showed that the workers of Arbab Al-Tawaif Establishments need considerable training in most of professional training needs. The needs of the administrative development and organization came at first level, maintaining the dignity of profession needs in came at second level, safety and security needs came at third level, health education came at fourth level, profession quality came at the fifth level, the marketing needs came at level six, historical needs an information about the cities of Makkah and Madinah came at seventh level, some psychological needs came at level eight, needs of Hajj rituals came nine, while Social Media needs to training came last with an average degree. There were no differences in professional training needs of the cases of the sample regarding the academic level and there were statistically differences show that the need for professional training regarding Muttawifs is greater than the need for professional training regarding agents and the need for professional training regarding guiders is greater than the need for professional training regarding agents, and there are no differences for cases of the sample regarding years of work at the Establishment. There are statistically differences shows that the need for professional training for the participants in 3 to 4 training courses is greater than the participants in two courses and less. The researcher put some recommendations and suggestions regarding the results of this study.*

***KEY WORDS:** National Transformation Program 2020-professional training needs-Arbab Al-Tawaif Establishments.*