



THE EFFECTIVENESS OF A SELF-ASSERTIVENESS BASED COUNSELLING PROGRAM FOR IMPROVING LEADERSHIP BEHAVIOR SKILLS BY ACTIVITIES AND TEAM'S STUDENTS

MOSLEH MOSSALAM MUSTAFA ALMAJALI*

ABSTRACT_ *The study aims at investigating the level of the leadership behavior skills of teams and student activities. Also it seeks to assess the effectiveness of a self-assertiveness-based counselling program for improving leadership behavior skills by them. The study adopts an analytical descriptive approach in addressing the descriptive research questions of the study. A single sample quasi-experimental approach is also used to test the study experimental hypotheses. The study population is composed of 230 male and female of student activity programs at the University of Mu'tah in Jordan. A leadership behavior questionnaire prepared by the researcher, was applied to a sample of (117) male and female students to investigate and measure their level of leadership behavior skills, and test the statistical significance of the differences ascribed to gender and college (humanities or applied sciences) variables. An experimental sample of (10) students shows a low level of leadership behavior. Following the application of the self-assertiveness and leadership skills improvement training program, designed by the researcher, and following the statistical analyses, the findings show that participants possess an average level of leadership behavior skills. While the findings show some statistically significant differences in the level of leadership behavior skills in favor of the male participants, no differences were found with regard to the type of college. Moreover, the findings of the experimental study show some statistically significant differences between the pre-and post-test in favor of the pre-test which would prove the effectiveness of the Counselling program. However, the findings do not show any statistically significant differences between the post-and follow-up test which would prove the continuity of the effectiveness of the counselling program and its relevant techniques on the participants for maintaining their level of leadership during the follow-up period. Based on these, findings, the researcher proposes some suggestions and recommendations.*

KEY WORDS: *Counselling program, leadership behavior skills, self, assertiveness, student activities*

* Dhofar University-Sultanate of Oman, College of Arts and Applied Sciences, Department of Education-