

DEVELOP MOTIVATION FOR ACHIEVEMENT AS AN INPUT TO IMPROVE THE LEVEL OF AMBITION USING SOME NLP TECHNIQUES FOR STUDENTS WITH LEARNING DISABILITIES IN NAJRAN

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ABSTRACT_ *The current study aimed to determine the effectiveness of an counseling program using some NLP techniques in the development of motivation for achievement in students with learning disabilities after the program was implemented. In telemetry and after a period of application in sequential measurement. To study the effect of motivation development on the achievement of the program in improving the level of ambition in the study sample after application of the program and the effect of this after a period of application in the sequential measurement, the study used the quasi-experimental method. The sample consisted of (40) students with learning disabilities The study used a motivation measure for achievement (Prepared by the researchers), the level of ambition scale (prepared by Jowida Bahamed), and the counseling program based on NLP(Prepared by the researchers).The study recommended Adoption of a counseling program used in this study, as one option for the development of motivation to accomplish and improve the level of ambition for the study sample in two measurements posttest and iterative.*

KEYWORDS: *NLP, Motivation for Achievement, Level of Ambition, Learning Difficulties*

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