

# ENFORCEMENT OF SOCIAL RESPONSIBILITY AT THE SAUDI UNIVERSITIES ACCORDING TO THE INTERNATIONAL ORGANIZATIONAL EXCELLENCE MODELS

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**ABSTRACT** \_ Purpose of the existing study is to enforce social responsibility at the Saudi universities according to the Organizational Excellence models. It also aimed at identifying the most outstanding international models applied to achieve the organizational excellence, and to analyze standards of an appropriate Organizational Excellence Model for enforcing social responsibility at the Saudi universities. The goal of our study is also to diagnose reality of social responsibility at the Saudi universities and to investigate such obstacles and challenges that encounter enforcement of social responsibility at the Saudi universities. The researcher also intends to propose recommendations and propositions for enforcement of social responsibility at the Saudi universities according to the international Organizational Excellence Models. For the purposes of fulfilling study objectives, the researcher applied the descriptive, documentary methodology as well as the descriptive, survey methodology. The questionnaire was used as study tool for collecting related data. There is a random sample consisted of (440) teaching staff member at the Saudi state universities during the second semester of the academic year (1437/1438 Ah). Results indicated that the reality of enforcement of social responsibility at the Saudi universities was achieved by average of (2.74 out of 5). Features of enforcement of social responsibility at the Saudi universities were apparent throughout developing social responsibility strategy at the Saudi universities by average of (3.00 out of 5). Regarding to obstacles and challenges that encounter enforcement of social responsibility at the Saudi universities, results are as follows: Participants strongly agree on obstacles and challenges that encounter enforcement of social responsibility at the Saudi universities by average of (4.21 out of 5). Based on results, the researcher proposed several recommendations and propositions that can help in the enforcement of social responsibility at the Saudi universities according to the international Organizational Excellence Models.

**Keywords:** Social Responsibility, Saudi Universities, Organizational Excellence Models.